

An Exciting 3 Months for the Anchors Away Brand Ambassadors!

20 October 2013



During their time at The Boardwalk Casino and Entertainment World the RT Concerts Anchors Away Brand Ambassador team went above and beyond to create excitement and entertain guests at every special occasion!

August started off with a number of fun filled themed events and the team certainly got into character, from playing the very cute Boardwalk Anchors Away Ship crew to transforming into Gatsby Girls and Guys to bid farewell to our favourite general manager, Clifford Ngakane.

The RT Concerts Anchors Away Brand Ambassador team strive to be a true extension of the Boardwalk brand. They were part of the inauguration of the new general manager, Brett Adkins and with every meet and greet and function the new general manager had, the Brand Ambassadors were kitted out in their sailor outfits, welcoming the guests and adding ambience to the event.

The beautiful Anchors Away girls doubled up as cheerleaders for every rugby game screened in the Bravo Bar, entertained players at the poker tournaments for the promotions department and even made their debut on Bay TV when they created a colourful and lively background at the edge of the balcony and pool while the respective managers of the Boardwalk were interviewed at media launch of the new general manager!

With a solid build up to the Boardwalk's birthday celebrations in October the team continued adding that extra little bit of spark on complex , celebrating Spring Day by handing out flowers and balloons and Heritage Day in all kinds of colours and costumes, delighting patrons with some traditional celebrations and performances.

This vibrant team of individuals leave a lasting impression wherever they go and are a true reflection of the dedication, love and attention to detail that RT Concerts is proud to present to all our clients !

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